



Royal Oak
DOWNTOWN
DEVELOPMENT AUTHORITY

Agenda
Royal Oak Downtown Development Authority
August 18, 2021
4:00 p.m. Regular Meeting
City Commission Chambers
City Hall, 203 South Troy Street

As a reminder, if you have not already done so, please turn your cellular phones off or to a silent or vibrate mode for the duration of the meeting. This will allow the meeting to proceed without distractions or interruptions. Thank you for your cooperation.

1. Call to Order
2. Public Comment
3. [Approval of Meeting Minutes from July 21, 2021](#)
4. Expense Items
 - a. [Monthly Expense](#)
5. [Main Street Oakland County – John Bry](#)
6. [Arts Beats & Eats – Retail Program](#)
7. [DCAL Contract – DDA Promotional Videos](#)
8. [DDA Annual Report Outline \(Siren PR\)](#)
9. Reports
 - a. [Siren PR Communication and Impact Report July 2021](#)
 - b. [RODDA Discovery Session Key Takeaways](#)
 - c. [Business Owner Listening Session Recap](#)
 - d. [Notice of Construction – Main and Crooks Traffic Signals](#)