



Royal Oak  
**DOWNTOWN**  
DEVELOPMENT AUTHORITY

**Agenda**  
**Royal Oak Downtown Development Authority**  
**July 21, 2021**  
**4:00 p.m. Regular Meeting**  
**City Commission Chambers**  
**City Hall, 203 South Troy Street**

*As a reminder, if you have not already done so, please turn your cellular phones off or to a silent or vibrate mode for the duration of the meeting. This will allow the meeting to proceed without distractions or interruptions. Thank you for your cooperation.*

1. Call to Order
2. Public Comment
3. [Approval of Meeting Minutes from June 16, 2021](#)
4. Expense Items
  - a. [Monthly Expense](#)
5. [CMC Recommendations](#)
6. [Hazelton – Reimbursement Agreement](#)
7. [Main Street America 2021–Trademark Sublicense Agreement](#)
8. Reports
  - a. [SEP – Farmers Market Summer Concert Series](#)
  - b. [2021 Visitor 360 Pilot Group Report](#)
  - c. [Siren PR Communication and Impact Report June 2021](#)
9. [Work Session – Discovery Session Siren PR](#)